Brand awareness and legitimize their business.

They want apps. Usable apps. Sexy apps.

All jobs are different, we

picatic

Actionable:

What are some interesting prizes?

what are people expecting in prizes?

Email

Any other

HackWorks Picatic Registration

**Supply Chain Management**

How many developers work in Supply Chain Management

there is any software? What are the top software? Can plugins be built for these

**Objectives**

Develop apps and enhance branding

**Marketing**

Engagement Strategies

How do we get participants:

Developers

Supply Chain Management

November aim for the hackathon

who are the big players in your industry? What sort of events do supply chain managers attend.